



SASKATCHEWAN SOCCER

GENDER EQUITY IN SPORT

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OUR SPEAKERS



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AGENDA

WHAT IS GENDER EQUITY

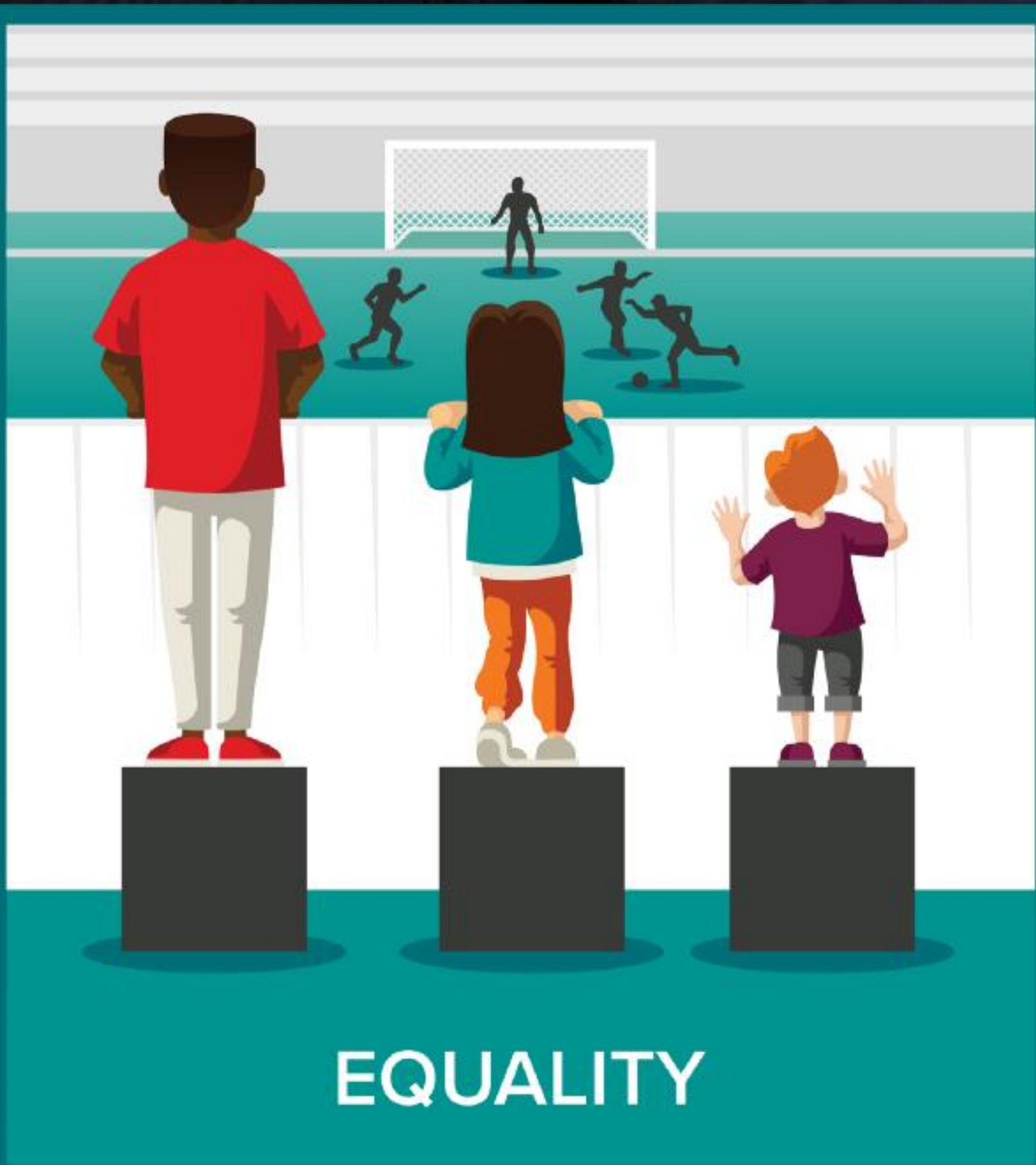
WHAT THE DATA SAYS

BENEFITS OF GENDER EQUITY

BUILDING AN EDI POLICY

SAME GAME STEPS

HIGHLIGHTS



EQUALITY



EQUITY

WHAT DOES THE DATA SAY

- Up to 62% of Canadian girls are not participating in any organized sport
- 1 in 3 girls drop out of sport in adolescence
- 43% of girls reported the quality of their sporting experience as a barrier



- 38% of registered Canadian soccer players were women and girls in 2019
- 29% of registered Canadian referees were women and girls in 2020

BENEFITS OF GENDER EQUITY

How does gender equity in sport benefit women and girls?

[Sli.do #438339](https://www.sli.do/join/438339)



BENEFITS OF GENDER EQUITY

HEALTH | EDUCATIONAL | PSYCHOSOCIAL | FINANCIAL





BENEFITS OF GENDER EQUITY

*“If a girl does not participate in sport by the age of 10, there is **only a 10% likelihood** that she will be physically active as an adult.”*

BENEFITS OF GENDER EQUITY

How does gender equity benefit your organization?

[Sli.do #438339](https://sli.do/join/438339)

BENEFITS OF GENDER EQUITY FOR YOUR ORGANIZATION

- Increased membership
- Access to new funding streams
- Improved productivity
- Breaking barriers
- Inclusive and connected organization
- Enhanced reputation- service entire community
- Alignment with Canada Soccer standards
- Increased opportunities and pathways



BUILDING YOUR EDI POLICY

An EDI policy should:

- Explicitly acknowledge the existence of a problem
- Commit to taking action in relation to this problem
- State the organization's' goal to become more equitable and inclusive
- Include specific accountabilities, goals, processes, and interventions
- Prioritize transparency, including access to policies and progress made so far
- Track markers of institutional change and have meaningful ways of disclosing harm



BUILDING YOUR EDI POLICY

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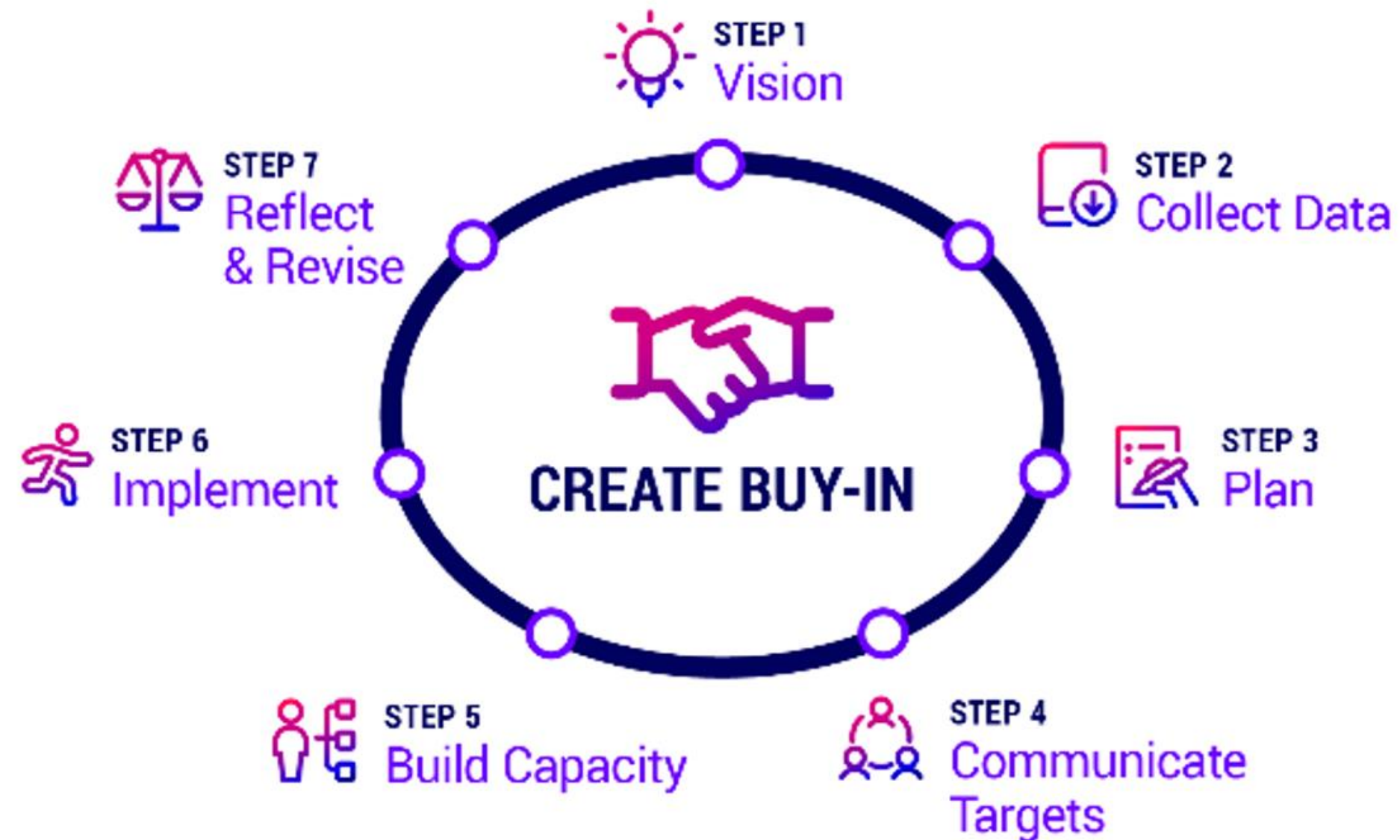
- a. Compare equity policies across groups and ensure equal commitment to all forms of equity
- b. Focus on fixing inequities within the sporting system, not sport as a savior
- c. Focus on removing barriers to participation, not creating new barriers
- d. Not refer to sex or gender in binary terms
- e. Be built in conjunction with communities and their knowledge holders



CANADIAN
WOMEN & SPORT

SAME GAME

A step-by-step toolkit to bring
your gender equity vision to life





Let's start with asking a few questions-

- Why create a vision for gender equity?
- What do you want to accomplish?
What are you going to achieve?
-

COLLECT DATA

The importance of data collection

- Establish a baseline for your organization,
- Learn where you have strengths, and where you have opportunities to grow,
- Identify where you might wish to set priorities and strategies for advancing gender equity.



PLAN GOALS & OBJECTIVES



Examples of Goals/Objectives

- Increase the number of female coaches in the club
- Increase the number of women and girls participating in the club
- Ensure there is a minimum of 40% gender representation on the board.

DELIVERABLES

Examples of Deliverables

- Create a women's mentorship program
- Develop strategies to create an environment free of gender discrimination
- Modernize existing programming
- Create an engagement strategy for new board members.



GUELPH SOCCER

She's Got Game- She Can Coach Project

- A federally funded project, through Sport Canada's Innovation Initiative
- 3 year project
- To test the hypothesis: If we can decrease the barriers of entry for women to coach, then we can increase female registration and eliminate the gender gap in participation.





PROJECT DETAILS

Title & Partner: She's Got Game– She Can Coach

Target Population: Girls and Women, Aged 16-40

Project Description: Address specific barriers to coaching as identified by women to increase female sport participation

SHE CAN COACH

Women in Coaching Strategy

- Future Leaders Program
- Scheduling Accommodations
- Socials
- Women's Mentorship
- Support



WEST OTTAWA

Q & A SESSION

RESOURCES

Spreading awareness and being informed are two things you can do today

Saskatchewan Soccer

<http://www.sasksoccer.com/>

Research Hub for Gender Equity in Sport

<https://ealliance.ca/>

Canadian Women & Sport

<https://womenandsport.ca/>

Tucker Centre for Research on Girls and Women in Sport

<https://www.cehd.umn.edu/tuckercenter/>

KEEP IN TOUCH

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